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Dear Convoy of Care Task Force Members

“Never underestimate the valuable and important difference you make in every life you touch. For the impact you make today has a powerful rippling effect on every tomorrow. “

It is with that sentiment that Channel 2 WSB-TV was proud to answer the call from the National Organization of Black Law Enforcement Executives (N.O.B.L.E.), in conjunction with the Georgia Sheriff's Association, The Georgia Association of Chiefs of Police, The Georgia State Patrol, The Atlanta Department of Corrections, The Georgia Bureau of Investigations, The Georgia Motor Trucking Association, numerous other law enforcement agencies and the nonprofit Caring for Others, to provide much needed supplies to flood ravaged residents in Baton Rouge, Louisiana.

It was a magical moment for us to see the power of our local broadcast and social media efforts to galvanize our viewers and see the community come together with the outpouring of support resulting in five tractor trailer trucks being delivered to Louisiana.

Having embarked on such an effort during Hurricane Hugo in 1989, we know how much tireless work went into the collection effort and packing those tractor trailer trucks despite the onslaught of rain.

We also felt the spirit of goodwill and comradery among those of us who participated and have formed a terrific relationship that will certainly last far beyond this project.

And finally, to see those tractor trailer trucks pull into the devastated communities in Baton Rouge to residents who really needed our help was an overwhelming feeling of pride that we all truly made a difference.

We have compiled a series of video links from our numerous broadcasts during the Convoy of Care coverage. We organized it into chronological order into three segments: collection, on the road and arrival in Baton Rouge. They range from 8-10 minutes in length. We also have a link to a much shorter video summary which ran on our public affairs program "People 2 People" and a "30 second "Thank You" spot which ran shortly after the convoy left for Baton Rouge.

We congratulate you on your efforts to show the nation we are truly "One Georgia"!

Sincerely,

A handwritten signature in black ink, appearing to read "Tim McVay".

Tim McVay  
Vice President & General Manager WSB-TV

A handwritten signature in black ink, appearing to read "Jocelyn Dorsey".

Jocelyn Dorsey  
Editorials/Public Affairs Director WSB-TV

C: Mark Winne, Investigative Reporter WSB-TV

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