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Exhibitor Packet

Exhibit Dates:
February 6 - February 7, 2012

Welcome Invitation

We invite you to join us at our 2012 Winter Training Conference. GACP sincerely appreciates your support and hopes that your organization will continue to benefit from attending our conferences, which is a great opportunity to display your products and services.

WHY EXHIBIT?

At this conference, you will have the opportunity to meet and talk with law enforcement executives representing federal, state and local agencies, as well as municipal and county agencies, college and university police departments, and corporate/private security firms. Meeting face-to-face with these high-level decision makers that have the ability to purchase your products & services will benefit your company! GACP offers the best opportunities to maximize your booth investment on the exhibit floor and throughout the conference:

- *Anticipated attendance of 325 decision-makers looking for ways to spend their department's equipment and services money!*
- *Exhibit Hall traffic-generating activities*
- *Conference Sponsorships to expand your visibility beyond the show floor*
- *Direct mail marketing to attendees prior to the show**
- *Listing in the Convention Program with booth location and contact information**
- *Follow-up listing of all attendees after the show*

*Note - These benefits are dependent upon GACP receiving your registration form and payment prior to January 6th, 2012

Exhibit Location & Hours

HOTEL INFO

Omni Hotel at CNN Center

100 CNN Drive
Atlanta, GA 30303
Phone: 404-659-0000
Fax: 404-525-5050
www.omnihotels.com

Reservation Information

Room Rate is \$151.00 Per Night*
Hotel Reservation Deadline: January 12, 2012
Reservations via Internet:
<http://tinyurl.com/GACP2012>

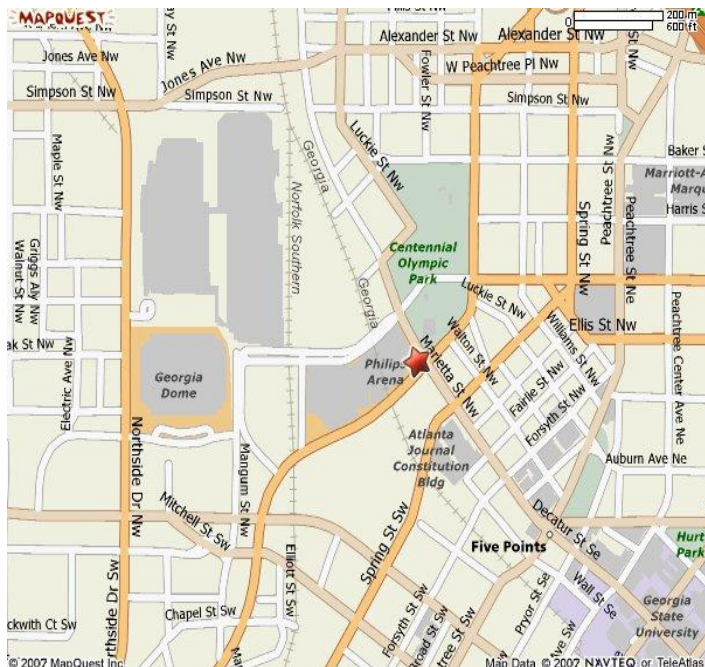
* To insure this rate you must register by January 12, 2012

HOTEL PARKING

Valet Parking at the Omni Hotel is complimentary for those registered at the hotel.

Parking passes: Exhibitors not staying overnight at the Omni Hotel will need to contact the GACP office for a parking pass.

The parking pass is included with your registration; no additional charges apply.



CONFERENCE SCHEDULE

Monday, February 6, 2012

8:00am – 10:00am	Exhibit Set Up and Registration
10:00am – 5:00pm	Exhibits Open
1:00pm – 5:00pm	Training
1:15pm – 1:30pm	Vendor Meeting (with Boxed Lunch)
6:00pm – 9:00pm	GACP Reception

Tuesday, February 7, 2012

8:00am – 9:00am	Continental Breakfast
8:00am – 1:00pm	Exhibits Open
1:00pm – 5:00pm	Training
1:00pm – 3:00pm	Exhibit Dismantle

DIRECTIONS

DIRECTIONS FROM I-75 NORTH & I-85 NORTH (TRAVELING NORTH FROM THE HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT) –

Take I-85 N (Merges with I-75 N) to International Boulevard Exit (exit 248C). At the second light at the top of the exit ramp, turn left onto Andrew Young International Boulevard. Then turn left onto Centennial Olympic Park Drive. Take the first right on Marietta Street. Motor Lobby entrance is 1 block on left side of Marietta Street.

DIRECTIONS FROM I-75 SOUTH & I-85 (DRIVING SOUTH)

Follow I-75/85 S into downtown Atlanta. Take exit 249-C (Williams Street) and continue straight at exit. Go to the 5th traffic light and turn right onto Andrew Young International Boulevard. Turn left onto Centennial Olympic Park Drive and go 3 blocks to Marietta Street and turn right. The Hotel Motor Lobby will be on your left.

DIRECTIONS FROM THE EAST – VIA I-20

Take I-20 West to exit 56B (Windsor Street/Spring Street). Turn right onto Spring Street. Go approx. 1/2 mile to Marietta Street. Turn left onto Marietta Street and go two blocks to Andrew Young International Boulevard. Turn left into the Hotel Motor Lobby.

DIRECTIONS FROM THE WEST – VIA I-20

Take I-20 East to exit 56B (Windsor Street/Spring Street). Turn left onto Spring Street. Go approx. 1/2 mile to Marietta Street. Turn left onto Marietta Street and go two blocks to Andrew Young International Boulevard. Turn left into the Hotel Motor Lobby.

Booth Info: Pricing & Benefits

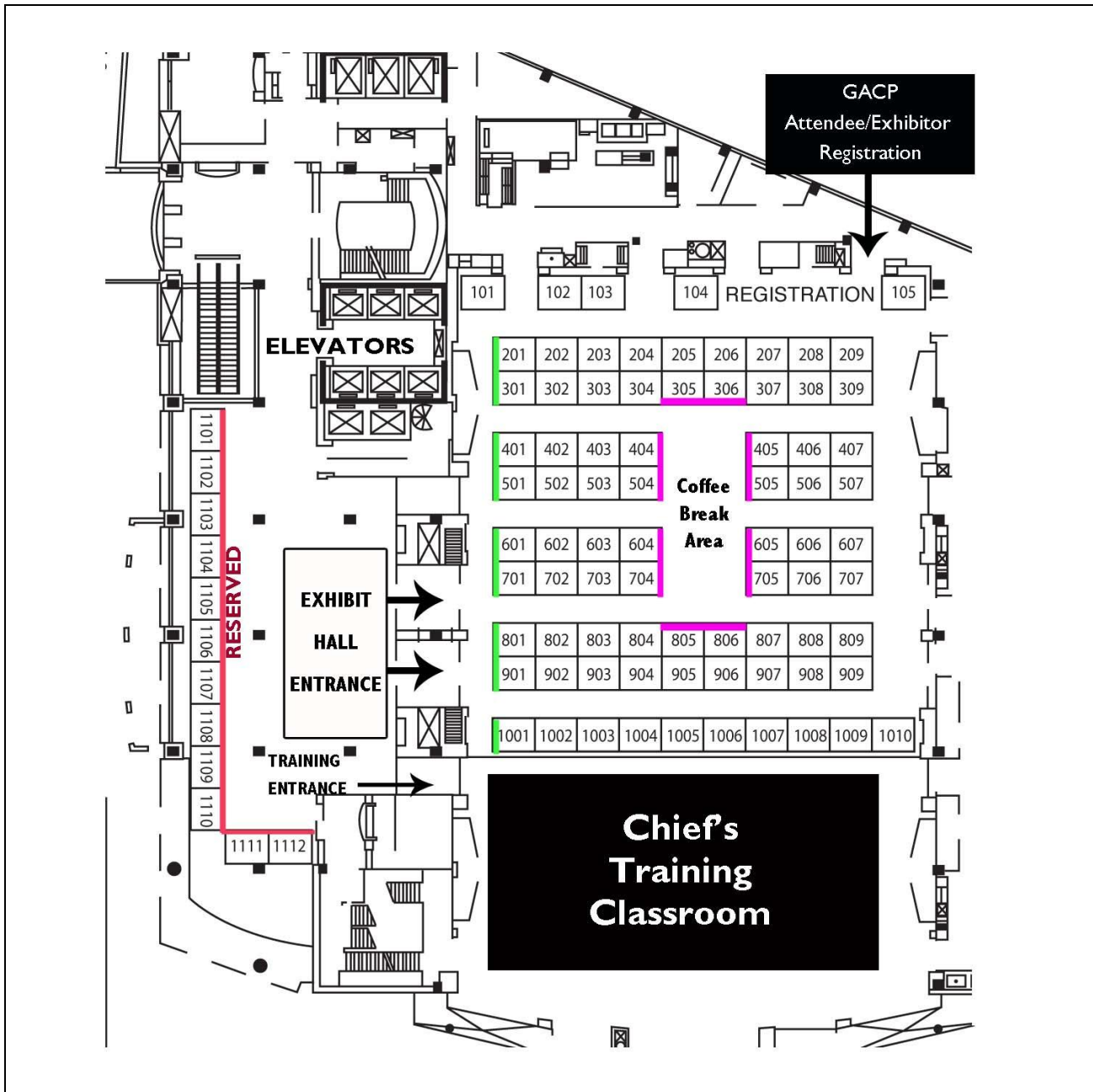
Benefits, Booth Types and Cost

Benefits	Booth Type & Cost		
	Regular \$495	Silver Sponsor \$990	Platinum Sponsor \$1,535
Booth Set Up 1- 7' x 10' space with 3' side rails 1- skirted table and 2 chairs 1- wastebasket 1- sign with company name	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Boxed Lunch (Distributed at the Vendor Meeting on Monday, February 6 th)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsorship Level Recognition		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company Name Posted in Training Area		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Special Recognition in the Conference Program		<input checked="" type="checkbox"/> (1/4 Page)	<input checked="" type="checkbox"/> (Full Page)
Ad in Future Edition of GACP Online Newsletter		<input checked="" type="checkbox"/> (1/4 Page)	<input checked="" type="checkbox"/> (Full Page)
Five Minute Presentation at a GACP Business Meeting			<input checked="" type="checkbox"/>
Booth Numbers <i>Note: Booths are assigned on a first come, first paid basis.</i>	Any booth not noted as Silver or Platinum	305 – 306 – 404 – 405 504 – 505 – 604 – 605 704 – 705 – 805 – 806	201 – 301 – 401 – 501 – 601 701 – 801 – 901 – 1001

IMPORTANT!

- Exhibit space is available for GACP Corporate Members only. Please be sure your 2012 Corporate Membership dues have been paid prior to registration or include the fee with your registration payment. Renewals have been emailed to your company's main contact. If you have questions regarding your membership, call the GACP office at 770-495-9650.
- Each exhibitor registered is permitted to have two (2) representatives per regular booth space. Additional representatives may attend for an additional fee of \$25 per person. This fee does not apply to Silver and Platinum Sponsors.
- In order to have your company listed in the Conference Program and to receive your pre-conference attendee list, your exhibit registration form and payment **MUST** be received at the GACP office by January 6th, 2012.
- See Exhibitor Rules & Regulations (Pages 6 & 7 of this packet) for details such as shipping, services, etc.

Booth Info: Floor Plan



**GACP Exhibit Floor Plan
February 6th – February 7th, 2012
Omni Hotel, Grand Ballroom Level, North Tower**

■ Platinum Sponsor Booths - \$1,535.00 (9 Available)

■ Silver Sponsor Booths - \$990.00 (12 Available)

■ Outstanding Sponsor Booths (Reserved)

All Other Booths are \$495.00

Exhibit Rules and Regulations

The rules and regulations are a part of the application and contract for exhibit space. By signing the contract, an exhibitor agrees to abide by these rules and regulations. The Georgia Association of Chiefs of Police (GACP) shall have full power to interpret or amend these rules and regulations. The exhibitor agrees to abide by any rules or regulations that may be adopted hereafter by GACP.

The rules and regulations become a part of the contract between the exhibitor and GACP. They have been formulated in the best interest of the exhibitors. The Executive Board respectfully asks for the full cooperation of the exhibitors in complying with these rules and regulations. Any points not covered are subject to the decision of GACP. Due to heightened security, all vendors attending GACP sponsored events are required to wear their GACP name badge at all times.

SCHEDULE

Exhibit Set Up & Registration:

Monday, February 6th 8:00am – 10:00am

Hours of Operation:

Monday, February 6th 10:00am – 5:00pm

Tuesday, February 7th 8:00am – 1:00pm

Exhibit Dismantle:

Tuesday, February 7th 1:00pm – 3:00pm

There will be a vendor meeting on Monday, February 6th from 1:15pm – 1:30pm (check your onsite registration packet for location.) A boxed lunch will be distributed to vendors at this meeting.

Exhibitors may not remove, dismantle or begin to pack materials or displays before 1:00pm on Tuesday, February 7th.

PROPER USE OF EXHIBIT SPACE

Exhibitors may not reassign, sublet or allow other companies to use the whole or a part of the space assigned to them. This rule will be **STRICTLY ENFORCED**. Exhibitors may not display or advertise any goods or services not manufactured, distributed or otherwise provided by the exhibiting company during the normal course of business.

LIABILITY

The Georgia Association of Chiefs of Police (GACP) shall not, in any manner or for any cause, be liable or responsible for any damages that may occur to the exhibitor, or to the exhibitor's directors, officers, employees, agents, licensee or guests. Any damage to the goods or other property of the exhibitor that the exhibitor or the exhibitor's directors, officers, employees, agents, licensees, or guests or for any loss or injury and all claims for such injuries are hereby waived. The exhibitor is responsible to protect and provide the security for its exhibit, demonstration, goods, materials and/or equipment during conference times. The exhibitor is responsible for taking all measures necessary to protect other parties and property from any harm, which might result from or be caused by its exhibit, demonstration, goods, materials, and/or equipment. The exhibitor shall be solely liable for any and all damages, costs or expenses which the exhibitor may incur, suffer, or be required to pay by reason of injury to persons, or loss of or injury to property which may be caused by or result from any act of omission on the part of the exhibitor, or caused by or result from any demonstrations or exhibit of the exhibitor.

CONFERENCE PROGRAM

In order to have your company listed in the Conference Program, your exhibit registration **form and payment MUST be received at the GACP office by January 6th, 2012.**

Exhibit Rules and Regulations

LARGE DISPLAY AND VEHICLE SPACE

Due to space restrictions, no vehicle or large display space is available for this conference. In addition, please do not park any vehicles in the restricted areas around the hotel because vehicles parked illegally will be towed at the owner's expense.

CANCELLATION AND RELOCATION

The Georgia Association of Chiefs of Police reserves the right to cancel or relocate the event. If the GACP cancels or relocates the event due to circumstances within the GACP's control, the liability shall be limited to a refund of payment for rental costs paid by the exhibitor in accordance with the payment section of the agreement. In the event that the GACP has no control over the cancellation or relocation of the exhibition, the GACP has no liability of any kind but may, in its discretion, refund any payments for rental costs paid by the exhibitor. In any event, the GACP's maximum and sole liability, if any, to the exhibitor in the event of cancellation or relocation shall be for the return of the rental fee, or a portion of the fee at the discretion of the Georgia Association of Chiefs of Police.

SECURITY

Security for the exhibit area will be provided as follows:

- Monday, February 6th, 5:00pm through Tuesday, February 7th at 8:00am.

INSURANCE

The exhibitor shall secure, furnish and maintain insurance which must be in effect during all periods of the exhibitor's participation in the exhibition, including, but not limited to, the exhibition itself and the preparation, set up, and dismantling of the exhibit.

REJECTION OF APPLICATION

The Georgia Association of Chiefs of Police reserves the right to cancel or refuse rental or display space to any person or company whose conduct or display of goods is, in the opinion of the Executive Board, incompatible with the general character and objectives of the exhibition. The Executive Director may reject applications that conflict with prior GACP exclusive business agreements.

EXHIBIT SERVICE CONTRACTOR/DRAYAGE AND ADDITIONAL SERVICES

Blue Chip Expo has been selected as the official contractor for the GACP conference. Please go to the following link to download the Exhibitor Service Kit.

<http://www.bluechipexpo.net/id412.html>

The kit includes the following details:

- Cover Letter
- Calculation of Drayage Charges Form
- Cleaning Service Order Form
- Credit Card Form
- Display Installation Form
- Furniture Rental Order Form
- Shipping Information and Service Order Form
- **All advance shipments should be sent to the Blue Chip Expo warehouse for arrival between 1/9/2012 AND 2/2/2012. PLEASE NOTE: Blue Chip Expo office and warehouse will be closed from Wednesday, December 21st until Tuesday, January 3rd. All exhibit materials will be delivered to individual booth spaces prior to exhibitor set up on 2/6/2012.**
- Drayage Rate Schedule

Read each form carefully and be sure to order anything you need prior to arrival at the conference. If you have any questions, contact Blue Chip Expo at 843-681-4545.

ELECTRICAL, INTERNET SERVICE AND A/V

Questions concerning electrical and telephone service should be directed to Sophia Patton of the Omni Convention Services Department at 404-818-4490.

For Internet Service and Audio Visual rentals, orders may be placed directly through the on site provider at 404-818-4490 or omnicninfo@avt.com.



Organization Registration

2012 GACP WINTER TRAINING CONFERENCE

OMNI HOTEL at CNN CENTER, ATLANTA

February 6-7, 2012

REGISTRATION DEADLINE: JANUARY 6, 2012

Registrations received after this deadline forfeits the benefits of signage and listing in the Conference Program

Page 1 of 2
COMPLETE BOTH PAGES

Organization Information *(The following information reflects what will be printed in the program.)*

Company Info: _____

Phone: _____ Fax: _____

Products/Services Description: _____

Company representatives: *(Please print clearly)*

Please note # 1 is the main contact and will be printed in GACP Conference Program

1. _____ Email: _____
2. _____ Email: _____

Additional Representatives: * additional fee of \$25 per person will apply to the following (excluding Silver/Platinum Sponsorships)

3. _____ * Email: _____
4. _____ * Email: _____

Event Coordinator *(The person GACP should contact regarding this registration)*

Name: _____
Phone: _____ Email: _____



Agreement *(This section must be signed in order for the exhibit registration to be processed.)*

The undersigned hereby authorizes GACP to reserve exhibit space in the Omni Hotel at CNN Center for use by the above company/organization during the 2012 Winter Conference. The undersigned has read, understands and agrees to abide by the "Exhibition Rules and Regulations" and ensures that all representatives working in the exhibit hall are aware of the terms, conditions and rules pertaining to the exhibition. Full payment is required for confirmation of space reservation. There will be NO refunds on space(s) cancelled after January 6th, 2012.

Authorized Signature

Print Name

Print Title

Date

COMPLETE PAGE 2 OF THIS FORM AND BE SURE TO SEND OR FAX BOTH PAGES WITH YOUR PAYMENT.



Booth Registration

2012 GACP WINTER TRAINING CONFERENCE

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February 6-7, 2012

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Page 2 of 2
COMPLETE BOTH PAGES

Company Name: _____

2012 Membership Membership Dues for 2012 are \$250 per company. Your 2012 Membership MUST be paid prior to registering for the conference.

DUES AMOUNT = \$ _____

Booth Type

Regular Booth(s)# of Booths _____ @ \$495 each = \$ _____

*Registration for regular booth space includes registration for no more than two representatives for each company. Additional attendees may attend at the rate of \$25 per person.

No, my company will have 2 or less representatives in attendance. No additional fee is included.

Yes, my company will have _____ additional representatives in attendance. @ \$25 each = \$ _____

Silver Sponsorship(s)# of Booths _____ @ \$990 each = \$ _____

Platinum Sponsorship(s)# of Booths _____ @ \$1,535 each = \$ _____

Booth Location in order of Preference:

1. _____ 2. _____ 3. _____ 4. _____

BOOTH TOTAL \$ _____

Booths will be assigned on a first come, first PAID basis. In the event the booth you select has already been reserved, the best booth space available will be assigned for you. Confirmation of your booth assignment will be sent via email.

TOTAL DUE \$ _____

Payment Information: Check Enclosed or Credit Card

*Please note if paying with a Credit Card, we only accept Visa or Master Card

Visa MC # _____ - _____ - _____

Expiration Date: ____/____/____ 3-Digit ID (on back of card): _____

Billing Address: _____

Authorized Signature: _____

Mail to:

GACP
3500 Duluth Park Lane
Suite 700
Duluth, GA 30096

Fax to: 770-495-7872

Be sure to include:

- Membership renewal form or application
- Registration Form
- Check or Credit Card Information

COMPLETE PAGE 1 OF THIS FORM AND BE SURE TO SEND OR FAX BOTH PAGES WITH YOUR PAYMENT.